



Elezz Import & Export

A trading track record that began in 2012

From garments and home textiles to foodstuffs and confectionery raw materials — a widening portfolio that connects supply sources to the needs of the Egyptian market.

Company Profile | 2026

elezzglobal.com



Experience that grows with the market

Elezz Import & Export is an Egyptian company based in Alexandria. It began trading in 2012 importing garments from China, and extended its experience into home textiles from Türkiye.

From around 2021 the company moved into foodstuffs and raw materials, drawing on its experience of working with multiple supply sources and on growing demand from restaurants, cafés, confectioners and food traders. That expansion continues through 2026 with new categories added to the portfolio.

The company combines product knowledge with close attention to commercial detail — from country of origin and range of items through to packaging, quantities and shipping documents. Our approach starts from clear dealing that helps the customer choose what suits their business.

2012

Trading begins

**2021 –
2026**

Continuing expansion in food and raw materials

Alexandria

Head office and link to the Egyptian market

Importing from diverse supply sources

Foodstuffs and specialised raw materials

Background in garments and home textiles

From a trading start to a broader portfolio

Milestones in diversifying the product range and widening supply markets.

2012

Starting in China

Trading began with garment imports from China, and the experience later extended to Turkish home textiles.

2017

Commercial registration

The present entity was registered in March 2017, a regulatory milestone within the trading history.

2021

Moving into food

Expansion into foodstuffs and raw materials; US documents record food items consigned to Elezz.

2023

Breadth in sauces

An invoice from ITT Foods in Pakistan covering a range of Dipitt sauces in various sizes.

2025

New Arab lines

An invoice from Qassim Food Factory covering a selection of maamoul and kleija under the Raghd brand.

2026

Wider categories

Frozen fish, food raw materials, confectionery raw materials and gelato, plus a Turkish supply offer for FO flavour syrups from Özmer.

Three sectors that shaped our trading

The nature of the product changes; understanding the source, the specification and the requirement remains the basis of every deal.

01

Garments

China

Garment importing was the starting point — experience tied to varied ranges, sizing and the demands of commercial selection.

Where the journey began

02

Home textiles

Türkiye

Importing Turkish home textiles opened a further field, with attention to the nature of materials, designs and product variety.

Widening the categories

03

Food and raw materials

Multiple international markets

An expansion covering packaged foods, sauces, flavour syrups, chocolate, fillings and confectionery products.

The core of the portfolio shown here

Diverse sources, one commercial destination

Egypt is where the business is done; supply markets vary by category and by the nature of the deal.



A spread of origin markets makes it possible to source products that suit different categories of customer.

Products and raw materials for varied uses



Flavour syrups and sauces

For beverages, desserts and plating.



Chocolate and coatings

Chips, chunks and decorating materials.



Fillings and creams

For bakery and confectionery use.



Sauces and condiments

Multiple flavours and pack sizes.



Packaged food products

Consumer lines and ready confectionery.



Ice cream applications

Serving ideas and dessert add-ons.

Flavours that give a drink its character

Flavour syrups and sauces for cafés, restaurants and dessert applications.



700 ml

Flavour syrup pack in the Turkish offer

The company's trading lines include items from the Turkish flavour syrup brand **FO** by **Özmer**, a producer specialising in beverage, dessert and ice cream products.

Flavours listed in the supply offer

Vanilla, caramel, hazelnut, coffee, chocolate, chocolate biscuit, orange, mint, blueberry, grenadine and blue curaçao.

11 items in the August 2026 offer

The document is a preliminary supply offer, and is not presented here as proof of delivery.



From raw material to the finished plate

The portfolio covers a range of chocolate and confectionery raw materials: chunks and chips for coating, fillings and creams, decorating pastes, and add-ons that give the finished product its taste, texture and appearance.

Chocolate and coatings

Materials for baking, coating and decorating, used across cakes, cookies and desserts.

Fillings and creams

Options such as pistachio, biscuit and chocolate, according to the item and its application.

Decoration and presentation

Add-ons, pastes and decorative pieces that help vary how a product looks and is presented.



A range for professional and retail use

Dipitt | ITT Foods

The company's trading record includes a 2023 transaction with **ITT Foods** in Pakistan, covering a range of sauces in single-serve packs and in larger sizes for professional use.

Sample of the range

Barbecue, soy, sweet chilli, sriracha, chipotle, honey mustard, thousand island, oyster sauce and ketchup.

Sachets

Bottles

Bulk packs



Selected previous transactions

A selection showing the spread of categories, markets and order sizes.



2021

United States

American Trade Masters

Packaged foods, snacks and sauces

1,426

cartons per the packing list

Commercial invoice, packing list and certificate of origin within the shipment file.



2023

Pakistan

ITT Foods / Dipitt

Sauces and condiments in assorted packs

1,595

cartons per the invoice

Commercial invoice covering 19 main lines, excluding samples and promotional material.



2025

Saudi Arabia

Qassim Food Factory / Raghd

A selection of maamoul and kleija

21

lines on the export invoice

A range covering date, wholewheat, olive oil, toffee and cinnamon, in several weights.

Expanding into new food categories

Expansion in food continues through 2026, with categories serving manufacturers, bakeries, confectioners and gelato producers alongside frozen foods.

Frozen fish shipment

A bill of lading dated 10 March 2026 names Elezz as consignee for a shipment of whole frozen mackerel and sardine.

26,250 kg

goods weight stated on the bill of lading

Neom port to Safaga port
Packages on the bill of lading: 2,500

Supply offers that support the range

Alongside packaged food and sauce transactions, the Turkish Özmer offer of August 2026 points to a wider selection of flavour syrups for beverages and desserts.



Added in 2026

Food raw materials

Ingredients and inputs for food manufacturing and product preparation, in specifications and packs suited to professional use.

Added in 2026

Confectionery raw materials

Inputs for bakeries and confectioners: fillings, coatings, pastes and decorating add-ons.

Added in 2026

Gelato

Raw materials and supplies for gelato and ice cream, from bases through to flavours and add-ons.

Visual inspiration for cafés and dessert kitchens

Applications for flavours, coatings and add-ons across beverages and desserts.



Chocolate servings



Fruit and flavour add-ons



Ice cream applications

Illustrative imagery of products and how they are used in service.

Clarity in selection, attention to detail

Our commercial focus is on matching the product to its use, and on clarity around the elements of an order before it is placed.

1

Understand the need

Type of business, category required, intended use and suitable pack.

2

Set the options

Origin, specifications, items and quantities available to discuss.

3

Confirm the terms

Supply and shipping terms and the documents required for each deal.

4

Follow the shipment

Reviewing commercial data, packing list and shipping papers as the case requires.

Businesses we serve

Restaurants and cafés

Sauces, flavour syrups and add-ons for service.

Bakeries and confectioners

Chocolate, fillings, coatings and decorating elements.

Food traders and distributors

Packaged lines and assorted ranges to order.

Items, availability, timings and conditions are set out in the offer and agreement for each order.

Who runs the business

Trading experience applied closely to selection and supply, and direct relationships with customers and suppliers.



Mr Ezz El Din Massoud

Owner

Has led the company's commercial direction since trading began in 2012, overseeing the choice of sources, product categories and supply relationships.



Mr Wael El Gamil

Executive Director

Runs the executive side of the business, following supply and shipment detail and the day-to-day dealings with customers and suppliers.

Growth built on trust and product knowledge

Our vision

To be a trusted partner in connecting the Egyptian market to diverse supply sources, and to grow our portfolio with products that add real value to our customers' businesses.

Our mission

To apply our trading experience to understanding the requirement, selecting the products and following the supply detail, while building long-term relationships founded on clarity and mutual respect.

Clarity

Information that is understood and expectations that are defined for every deal.

Careful selection

Attention to specification and to how the product will be used.

Responsibility

Following the detail and seeing the paperwork through.

Development

Widening the categories and reviewing new supply opportunities.

Information and imagery

Brief notes that keep the content accurate and distinguish the nature of the documents and examples shown.

Company material

- Background supplied by the company: trading from 2012, experience in garments and home textiles, then expansion into food and raw materials from around 2021.
- Commercial registry extract and a copy of the importers' register card.
- American Trade Masters documents for 2021, the ITT Foods invoice for 2023, and Qassim Food Factory invoice no. 6990 for 2025.
- Bill of lading of March 2026, and Özmer offer no. 5001730 dated August 2026.

The images show examples of products and applications within the material supplied. The appearance of a trademark does not imply an exclusive agency or any endorsement by its owner, and supply offers are not evidence that delivery took place.

Supplier sites, for product scope

Özmer / FO

ozmer.com/en

ITT Foods / Dipitt

dipitt.com

American Trade Masters

atm-foods.com

ChocoLake

chocolake.com/products

Qassim Food Factory / Raghd

alturaif-iic.com/ar/sanabel-raghd

Supplier websites were used to describe the scope of their product ranges. The extent of the transactions and the figures given come from Elezz's own documents.

Content prepared and sites reviewed: October 2026



Let's build a working partnership

We welcome the chance to discuss items, requirements and supply opportunities, and to identify the options that suit your business.

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